

# MAGNOLIA

ASSOCIATION



## ANNUAL FACTUAL REPORT 2020

**PREPARED BY**

*Magnolia Team*

# WHO ARE WE?

*our mission - our vision - our values*



**We are interested in building an empathetic, sensible and healthy society that respects the natural environment.**

## MISSION

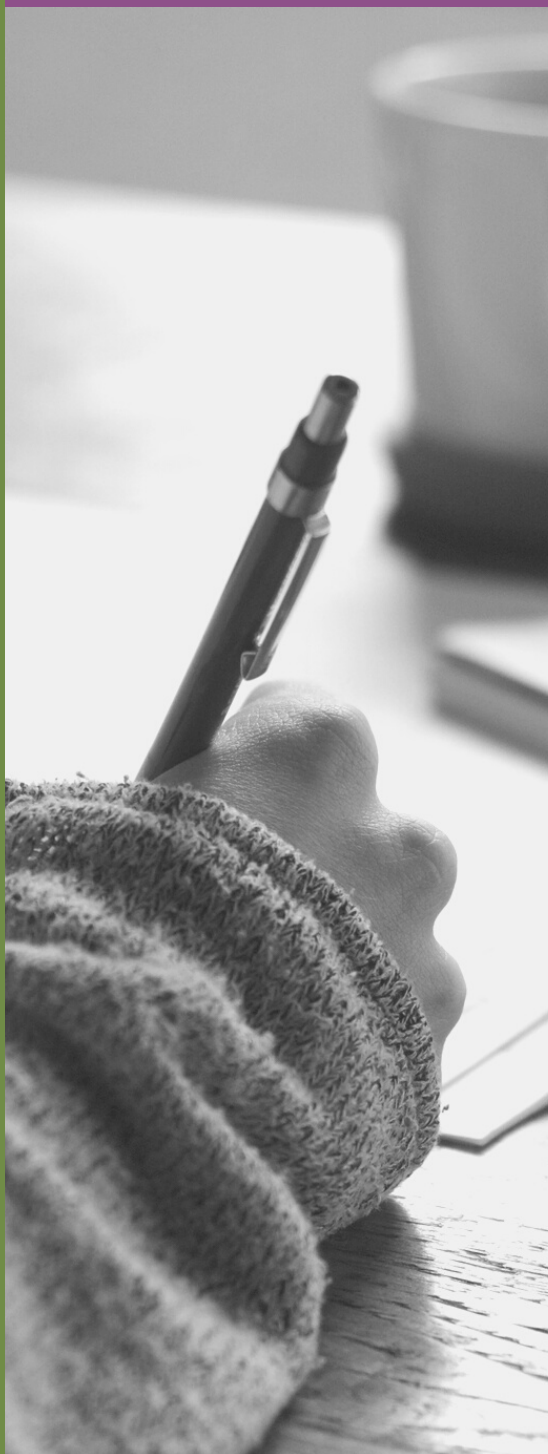
Through our work we want to achieve social justice by assisting in fulfilling one's dreams, following one's passions, promoting healthy lifestyle, art and creativity, taking care of the natural environment and providing access to knowledge to everybody, in particular young people, despite their economical and family status.

## VISION

A tolerant world which makes it possible for dreams to come true and where all the people live their lives with dignity and good health with respect for the natural environment.

## VALUES

Honesty, natural beauty, creativity, joy, passion, love, family, tolerance, sensitivity, justice, development and mutual support.



# ANNUAL SUMMARY 2020

As an association, we try to build a society that is sensitive, aware, healthy and respects the natural environment.

From the very beginning, our organisation has been active in social media, raising awareness of issues related to the environment, education, and the development of creativity.

We reach our recipients through social media, as well as by posting information on our website and YT.

In 2020:

We organized a FUNDRAISER FOR AUSTRALIAN ANIMALS, thanks to which we collected 2050 PLN, which we donated in full to WILDLIFE RESCUE AND REHABILITATION FUND Wildlife Victoria

We conducted the project RAZEM Z ZUMBA (TOGETHER WITH ZUMBA) from the funds of the City of Gdańsk: activating and integrating the local community, in which participated over 350 people of various ages, including people with migration experience.

We also conducted the MŁODZI I MUSICAL (YOUNG AND MUSICAL) project, co-financed by the City of Gdańsk. The premiere itself was supported by individual donors and local entrepreneurs.

The musical showed that everyone can discover their inner talents, everyone is different and therefore unique. 25 participants took part in the workshops, while the premiere was attended by over 300 people.

In addition, in 2020 thanks to the Sądziezki Fund we conducted POIDEŁKA (WATER DISPENSERS): family workshops, building creative bowl drinkers with the local community. Over 50 drinkers were created.

10 young people participated in social journalism workshops W OBIEKTYWIE (IN LENS), organised thanks to Akumulator Społeczny Fund.

We also participated in the Osowa Farewell to Summer, during which we conducted educational and creative activities for children, including children from immigrant families.

We have also carried out an educational project ZE SZTUKĄ PRZEZ ŚWIAT (WITH ART THROUGH THE WORLD) (mostly in an online form), co-financed by the Youth Fund, with 20 participants

We have conducted the second edition of the cultural and educational DNI HERBATY (TEA DAYS) workshops (online) with the participation of over 30 families

and WARSZTATY MIKOŁAJKOWE (THE SANTA DAY FAMILY WORKSHOPS) (online), which were also joined by over 30 family bands.



## CENTRUM EDUKREACJI

## COMMUNICATION

The Edukacja Centre (CENTRUM EDUKREACJI) of the Magnolia Association was created as a grassroots initiative to promote a model of education alternative to the one suggested by public system, as well as to fulfill the need to provide an access education regardless of family or financial status. We particularly care about conducting classes that reflect our students' needs and interests.

We have created several communication channels thanks to which we regularly report our activities and communicate with our recipients.



*Annual Summary***CENTRUM  
EDUKREACJI**

Since April 2020, we have been running the Edukacja group, in which we have an entire section devoted to online learning, because in the face of the multitude of resources, we see the need to organise tools, to offer appropriate substantive and psychological preparation of educators, and to create appropriate materials, adequate to the current situation and possibilities.

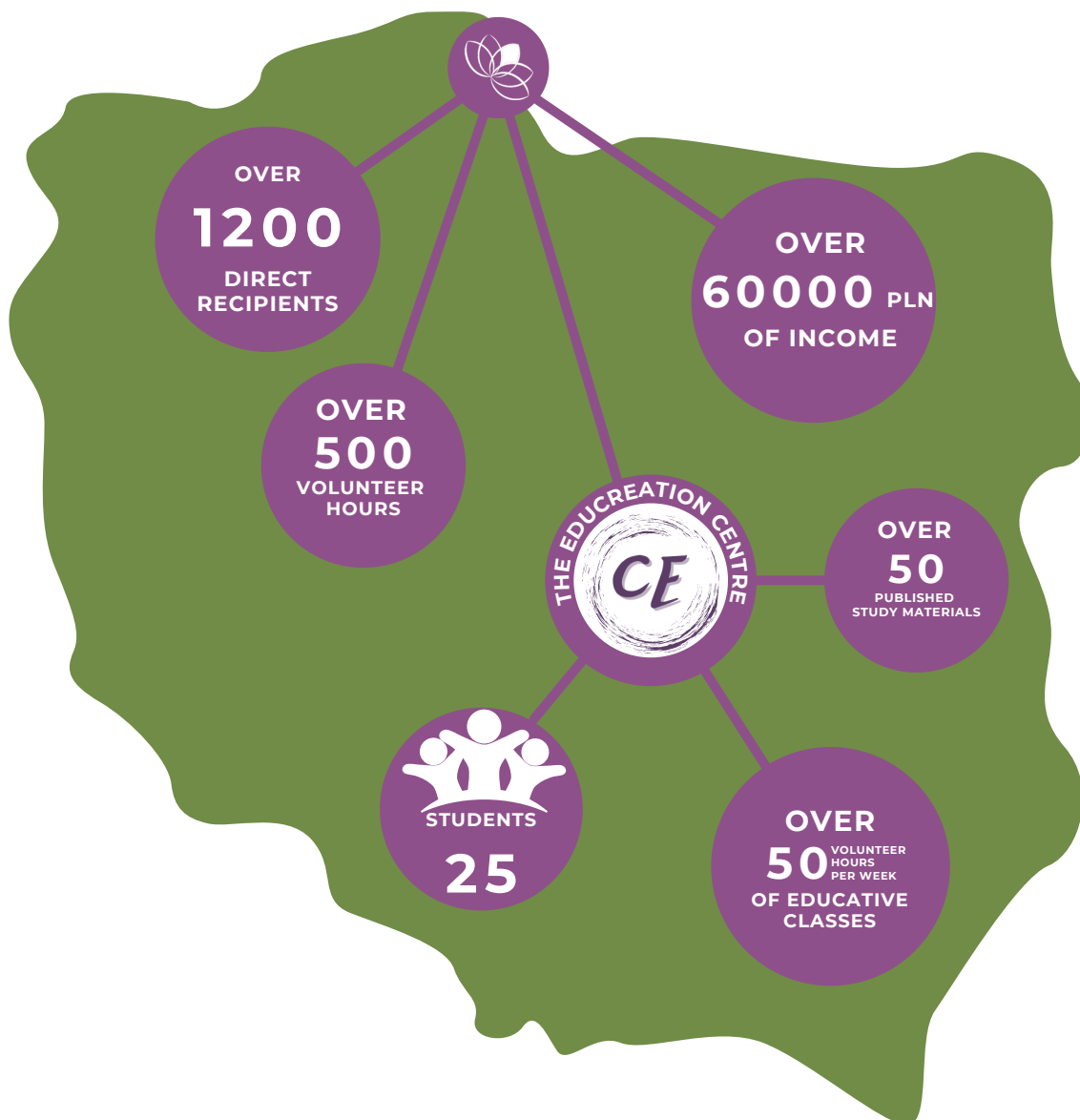
The development of the educational center "Centrum Edukacji" at the Magnolia Association

<https://magnoliastowarzyszenie.pl/centrum-edukacji/>, established in October 2020, firstly, will build a structure for the selection and training of volunteers - future educators, and secondly, it will provide children and teenagers in difficult financial and / or family situation, including children with migration experience (also those at risk of exclusion), an access to valuable education. Such access will develop their abilities, help in overcoming difficulties, equalize opportunities, and help establish social relations.

We conduct classes online, among others, using Zoom, Skype, Google Classroom and GSuite tools. We also believe in the value of offline meetings and working outside the classroom. Consequently, in the future we want to organise some educational activities outdoors combined with playing board games in a foreign language or learning about culture, art, history, chemistry, mathematics and the Polish language, exploring the principles of the market and economy, vocal, dance and theater classes and general development activities and workshops stimulating creativity

We started (as qualified teachers, members of the association <https://magnoliastowarzyszenie.pl/en/education-centre/>) with activating the young, with whom we worked on other projects and events. Because of the pandemic, we have organized classes online. Due to the fact that we see the need for our actions, we made sure that our mission was meaningful and necessary. We decided to start working with volunteers who are not members of our association and who could also engage in educational activities for children and teenagers.

Since October 2020, we have been providing continuous support under the Center for 25 children, conducting on average over 5 hours of voluntary activities per week (about 200 hours per month), mainly in English, but also German, Spanish and Polish as a foreign language.



## IN NUMBERS



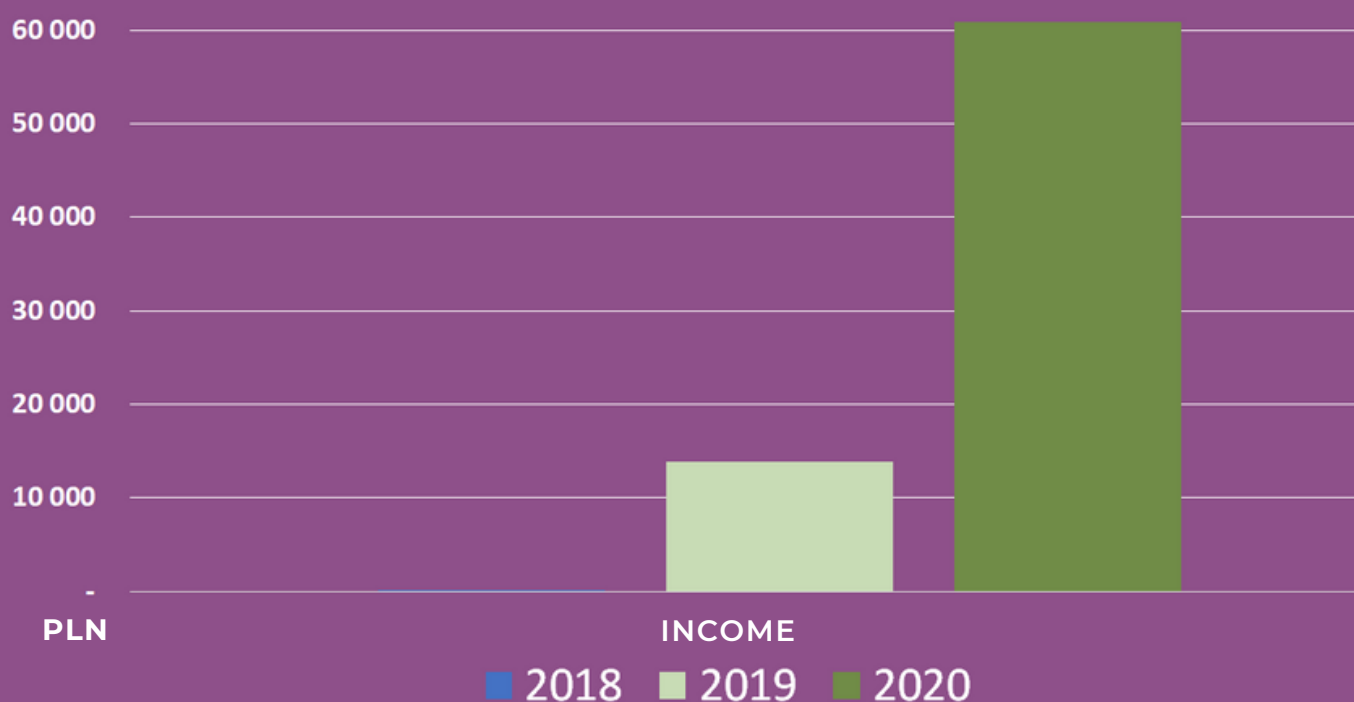
For our organisation, 2020 is a year full of challenges related to epidemic restrictions, but above all, challenges related to the tasks we have completed. Last year, we devoted, as a team and committed volunteers, over 500 hours, thanks to which over 1,200 direct recipients could benefit from our projects.

The time devoted also includes obtaining financing for the implementation of our activities, primarily from various types of grants, but also from direct donors.

2020

# NUMBERS AND STATISTICS

In the past 2020, compared to 2019, thanks to the commitment of the members of the association, we recorded a significant development, both in terms of material aspect, i.e. the number of implemented initiatives and

**+43%***number of projects***+438%***financial development*

In 2020, the main source of financing were the financial resources from various funds that we managed to obtain as part of organised public competitions. We also obtained funds from individual donors as part of organised public fundraising.

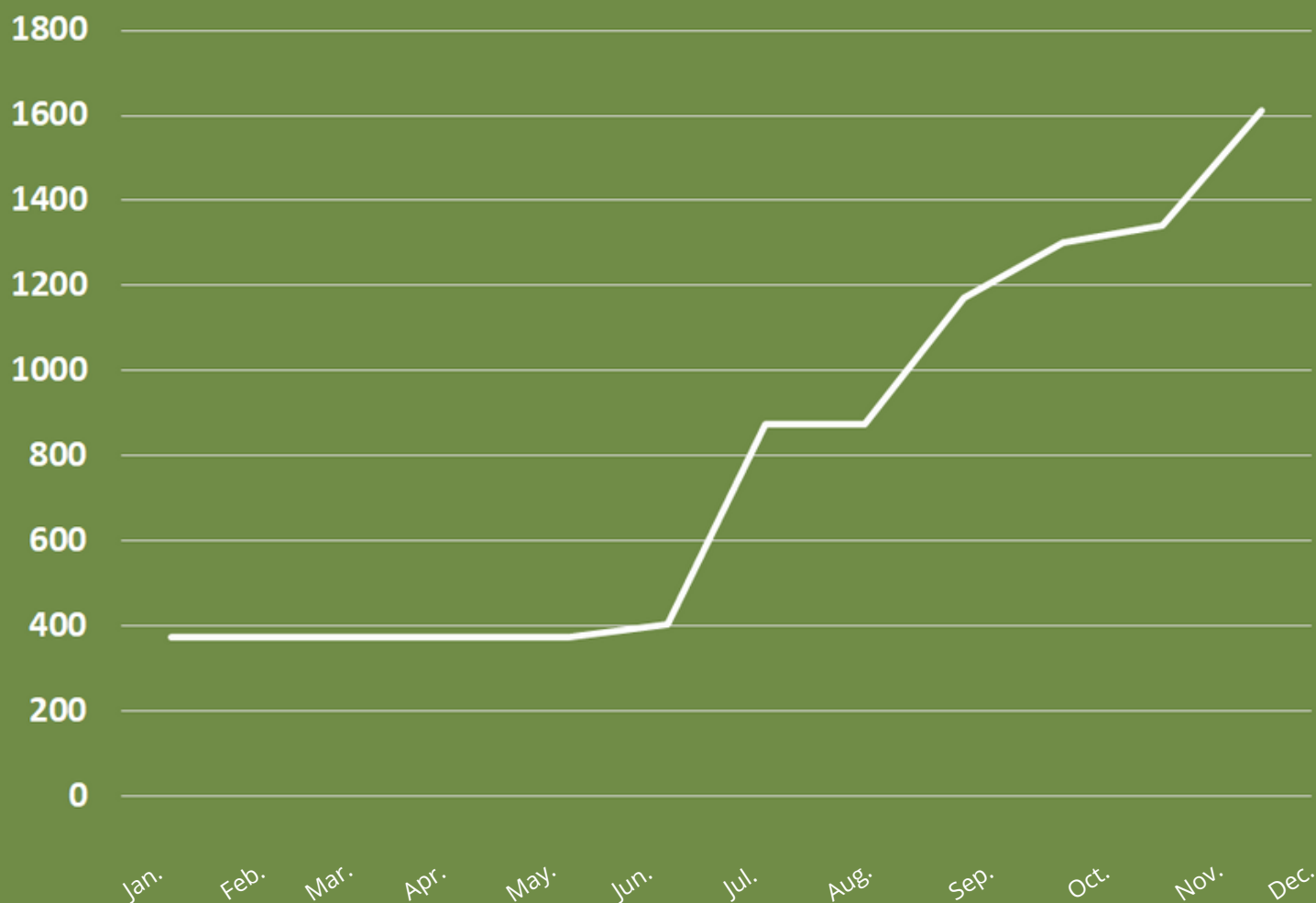
Despite the restrictions resulting from the pandemic situation lasting for most of 2020, it was also the year of our development. However, it required a lot more work from our team.

Comparing the results obtained in relation to previous years, especially the year 2019, which was in fact the first year of our active activity, we managed to increase the number of completed projects of 43%.

More importantly, the scale of the projects we have completed has increased, which can be seen in the value of the revenue generated, which mostly covered the costs of their implementation. The largest of the completed projects was the MŁODZI I MUSICAL project, which culminated in the final open-air concert.

Thanks to the commitment of our team, we have increased the value of completed tasks more than four times compared to the previous year.

There is another year of pandemic restrictions ahead of us, which may affect the financial condition of the association in connection with the possible reduction of public funds allocated to the activities of the third sector and limitations in the organisation of social events.



## MORE RECIPIENTS

- The year 2020 shows a significant development of our organisation also in terms of the number of direct recipients of our activities.
- Last year, over 1,200 recipients took part in our projects.
- Most of the participants were families with school-age children, adolescents and seniors.
- So far, our activities have been directed mainly to the local community of Gdańsk from such boroughs as Osowa, Matarnia and Klukowo, but also to the citizens of Gdynia, Wejherowo, Rumia, and Warsaw.



*Annual summary***EVENTS AND MEDIA  
INFORMATION****EVENTS IN 2020**

- RAZEM Z ZUMBA (Together with Zumba), funded by Miasta Gdańska
- Warsztaty rodzinne POIDELKA (Water Dispensers), funded by Gdański Fundusz Sąsiedzki
- MŁODZI I MUSICAL (Young and Musical), funded by the City of Gdańsk
- ZE SZTUKĄ PRZEZ ŚWIAT (With Art Through World), funded by Gdański Fundusz Młodzieżowy
- W OBIEKTYWIE (In Lens) local mini-journalist project for teenagers, funded by Akumulator Społeczny Fund
- 2nd edition of DNI HERBATY (Tea Days), funded by Osowa Borough Council
- MIKOŁAJKOWE (Santa Day) Family Workshops, funded by Gdański Fundusz Sąsiedzki

**MEDIA ACTIVITY IN 2020****+500 POSTS****+150 POSTS****+10  
ARTICLES****WROTE ABOUT US***About our musical:*

- [osowa.com](https://osowa.com) : WYDARZENIE ROKU!
- [osowa.info](https://osowa.info): WSPANIAŁY MUSICAL W WYKONANIU MŁODZIEŻY
- [osowa24.pl](https://osowa24.pl): NIEZWYKŁĄ PODRÓŻ DO LUDZKICH SERC

*Our musical on Youtube:*

- MAGNOLIA Stowarzyszenie : „Dobrze widzi tylko sercem się”
- Konrad Repiński : „Nie pasuję tu”
- In the action: Wywiad z aktorami musicalu „Mały Książę w podróży do ludzkich serc”

2. edition of DNI HERBATY

## SUMMARY OF THE YEAR 2020

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The MAGNOLIA Association started its activity in the fourth quarter of 2018. Undoubtedly, despite the difficulties in implementing the tasks resulting from the epidemic situation and the limitations related to counteracting the spread of SARS-CoV-2, most of the activities planned for this year were completed. The implementation of these activities during the period of the restrictions required the involvement of much larger than planned resources, mainly the personnel and material ones. The obtained funds enables the Association to cover the necessary costs.

However, the epidemic situation influenced the activities of the Association. In 2020, it was not possible to acquire a place where the Association could conduct its activities and thanks to which it could increase the effectiveness of its work. Currently, the projects of the association are carried out at its headquarters, which is a residential unit.

## MANAGEMENT BOARD

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The Management Board of the MAGNOLIA Association consists of two people and performs its tasks voluntarily.

The activities of the Association's management board are specified in its statute. One of the key tasks of the board is managing the assets of the Association and controlling its financial condition. As part of these responsibilities, in 2020 the management board obtained financial resources for the implementation of public tasks from six funds.

In addition, thanks to the organised public fundraising, the Association obtained funds, which were spent in accordance with their intended use for the organisation of an outdoor performance as a part of the "YOUNG AND MUSICAL" project.

What is more, the income of the Association includes donations. In 2020, the Association did not incur any losses.

The activities of the management board also include the day-to-day running of the created communication channels, such as the website and social media.



# BEYOND 2020

MAGNOLIA ASSOCIATION

*We act to achieve social justice,  
assisting in making dreams come true  
and following passions.*



*By implementing our activities through  
passions, we make our dreams come true.*

*We have not managed to make all our  
dreams come true yet. One of them is to  
obtain a place for our business, which will  
allow us to continue to develop, and thus  
increase our efficiency and effectiveness.*

*Therefore, it is one of the goals for the  
further development of our organisation.*

*We keep you informed about our activities  
and projects on our website and social media  
profiles.*

*If you are interested in our social activities,  
we invite you to partner up and cooperate  
with us.*

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[MAGNOLIASTOWARZYSZENIE.PL](http://MAGNOLIASTOWARZYSZENIE.PL)



[@MAGNOLIASTOWARZYSZENIE](https://www.facebook.com/MAGNOLIASTOWARZYSZENIE)



[@MAGNOLIA\\_STOWARZYSZENIE](https://www.instagram.com/MAGNOLIA_STOWARZYSZENIE)



[MAGNOLIA STOWARZYSZENIE](https://www.youtube.com/MAGNOLIA_STOWARZYSZENIE)

